

When customer experience breaks down

A look at the smart home product customer journey

Customer experience is everything. From the moment your smart home product lands on a consumer's radar through to their becoming an advocate for your brand, every touchpoint in the customer journey matters. We took a look at where the customer experience breaks down and the impacts to your business.



Download our guide for tips and best practices on how to prevent these breakdowns and help improve your smart home brand's customer experience.

Get the guide

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